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## Middle East Momentum Drives Innovation Dialogue at CVCF 2025

**Hong Kong, 6 November 2025** – Pembroke Capital Partners contributed expertise at the Cyberport Venture Capital Forum (CVCF) 2025 – a signature event attracting thousands of investors, entrepreneurs, and ecosystem leaders across Asia and the Middle East.



Featured in **"Riding the Middle East Momentum: Capitalizing Unique Innovation and Investment Strengths"**, Pembroke engaged with fellow founders and funders in a dialogue spanning AI governance, venture funding diversification, smart city growth, green initiatives, talent, and geo-economic opportunities. Panellists highlighted how Middle Eastern markets – powered by robust government support, strategic location, and rapid digital transformation – are evolving into vibrant global innovation hubs, especially for Hong Kong startups seeking international scale.



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Pembroke Capital Partners shared first-hand experience navigating the modern Middle East startup landscape:

- **Helping founders unlock value** by tapping into government grant programs, free zones, and specialist platforms such as Hub71 (Abu Dhabi) and Dubai Future Foundation.
- Supporting **collaborative fund structuring, talent development, and networking activities** that enable rapid company growth in the region.
- **Advising on risk management, regional market access, and regulatory strategy** in sectors from AI and smart cities to supply chain and fintech.



Pembroke's work in the UAE includes facilitating Hong Kong and Asian companies' entry into strategically important markets, leveraging new funding platforms and public-private initiatives to deliver competitive advantage for its portfolio and partners.

"CVCF allows us to exchange actionable frameworks — covering everything from digital infrastructure to talent strategies and regulatory navigation — that truly help founders and investors **build sustainable, globally competitive businesses**," said Samuel Tang, Managing Partner of Pembroke Capital Partners.



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"The Middle East is quickly becoming a sweet spot for international ventures, and **Hong Kong startups are well positioned to benefit from its scale, dynamic policies, and world-class innovation ecosystems.**"

The session concluded with practical strategies for scaling, partnership building, and maximizing competitive advantage in a fast-evolving market, leaving participants with clear pathways to international growth.



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