

Pembroke Capital Partners Shares Strategic Insights on Belt and Road Market Expansion



Hong Kong, 20 October 2025 — Pembroke Capital Partners participated in the “Go Global Live: Belt and Road Markets” forum, held on 17 October 2025 at the Hong Kong Productivity Council, where Founding Partner and Managing Director Samuel Tang shared forward-looking perspectives on Hong Kong’s role as a gateway for global investment across Asia and the Middle East.

The expert forum, themed **“Going Global: Perspectives on Belt and Road Markets”** (「出海」透視：一帶一路市場), brought together industry leaders and entrepreneurs to explore how enterprises can effectively expand into ASEAN and Middle Eastern economies under the Belt and Road Initiative. Mr. Tang joined fellow experts in analysing cross-border market dynamics, cultural adaptation, and strategies for sustainable regional growth.



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Speaking from Pembroke's experience in international private investment, Mr. Tang discussed the firm's approach to **building capital bridges between East and West**, emphasizing Hong Kong's position as a **"super connector"** linking financial infrastructure with fast-growing innovation hubs. He highlighted Pembroke's portfolio achievements spanning infrastructure, green finance, and digital ventures, demonstrating how efficient private capital deployment can **foster long-term economic value and sustainability**.

Mr. Tang underscored the importance of cultural understanding, regulatory agility, and trust-based partnerships in achieving success in emerging markets. He shared examples of Pembroke's joint venture initiatives across ASEAN and the Gulf region, where ESG-aligned frameworks have enabled both strong financial performance and measurable community benefits.



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Looking ahead, Mr. Tang outlined key trends shaping cross-border collaboration in the years to come — including digital transformation, renewable energy, and alternative financing models. He encouraged Hong Kong enterprises to **strengthen strategic agility and partnership-driven innovation** to seize the next wave of Belt and Road opportunities.

Pembroke Capital Partners remains committed to driving sustainable global growth through strategic investments, capital partnerships, and thought leadership, further solidifying Hong Kong's position as a regional and international business hub.

Contact Us

+852-7019-4451 

admin.office@pembroke-partners.com 

www.pembroke-partners.com 